

# HELP Foundations Annual Report 2011-12

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## HELP FOUNDATION

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## **Chairman's Message**

The financial year 2011-12 was a challenging year for HELP Foundation. Professional Social Work as a concept was missing and Social Work was viewed as something which is charity oriented. We went about creating on the ground what we set out to achieve at the time of creation of HELP Foundation. Overall it was a time when NGO, s who made a killing on the Tsunami Aid where partying together with political accomplices and the ambience remained depressed or one which was totally unethical and not something where one could go about creating the real foundations for a world class organization. Additionally, most of the government offices were receptive but remained aloof to our interventions and representations. Further to it the Catholic Church was still flexing its muscles at this nascent organization.

### **2011, the year that was: Social Sector**

In a volatile and uncertain year in the social arena, HELP Foundation held strong. Our organization was able to provide sustained contributions and raise our profile in Kollam District. Our teams actively defended our interventions and programs in target sectors, and we are highly appreciative of our well wishers and other associates who confirmed their confidence in HELP Foundation. Many viewed us with renewed interest as we were being frowned upon by the Catholic Church of Kollam because we were focusing our attention on the marginalized communities and the coasts of Kollam. We took the measures needed to secure our strategic ambition of sustainable programs. We continued to expand our social presence and programs in response to the needs of the areas we serve.

### **A year of transition – preparing for future growth**

2011 will be remembered as a transition year for HELP Foundation, one that positions our organization well for the future. It was also the year where the ideas and actions gradually came into effect. We were convinced that these actions would help turn the tide towards increased interventions and contributions and our budding team had to execute against it. While a number of external factors overshadowed and tempered the impact of our efforts, including unfavorable circumstances and our precarious financial situation. As we went through many developments in 2011, we prepared ourselves to intervene wherever and whenever social issues occur. The seeds for future growth were sowed with investments and innovation initiatives in all the domains HELP Foundation represented itself.

As we enter 2012 with a firm grounding, a greater determination to succeed, and a strong commitment to provide exceptional service to the needy, we are confident of the future perspectives for our organization and of our resolve to manage both the opportunities and the challenges ahead. The Board of Directors is confident that the organization's strategy will continue to strengthen its growth potential.

**Prof Peter Pradeep**  
Chairman of the Board of Directors

## Quarterly Reports

Program details and interventions can be viewed from the quarterly reports in detail. As this gives an accurate reflection of our work.

### First Quarter

<http://helpfoundation.in/publications/HELP-Foundation-First-Quarter-Report-2011.pdf>

### Second Quarter

<http://helpfoundation.in/publications/HELP-Foundation-Second-Quarter-Report-2011.pdf>

### Third Quarter

<http://helpfoundation.in/publications/HELP-Foundation-Third-Quarter-Report-2011.pdf>

### Fourth Quarter

<http://helpfoundation.in/publications/HELP-Foundation-Fourth-Quarter-Report-2011.pdf>

## Income and Expenditure

The below table gives a snapshot of the income and expenditure for the year 2011-12

Income	INR 115,276.00
Expenditure	INR 93,875.00
Excess of Income over Expenditure	INR 21,401.00